

Management Approach

Wienerberger is determined to provide an appropriate and well-balanced insight into the essential issues addressed by our group of companies and the related effects. We also want to disclose information about how we manage these effects at Group level and in our Business Units. We therefore decided to focus our report above all on those issues that are of material importance not only for Wienerberger, but also for our stakeholders. This approach meets the requirements of the GRI G4 Reporting Guidelines which we follow in our reporting. For a comprehensive presentation of our management approach, please refer to page 16 of our 2016 Sustainability Report. This chapter comprises three parts:

- › **Our Management approach:** Presentation of our management approach for the individual topics and the way we pursue our economic, ecological, social and societal targets
- › **Our 2014 materiality analysis:** Presentation of the issues and aspects classified as material by our stakeholders
- › **Our Sustainability Roadmap 2020:** A self-imposed commitment to continuously improve Wienerberger's ecological, social, societal and economic performance

Our Management Approach

Mission statement and strategy

Wienerberger views the economy as an integral part of society that has the obligation to serve people and create value for all. Our mission is to improve people's quality of life by providing sustainable building materials and infrastructure solutions of outstanding quality.

Our reputation is the basis of our success. Our goal is to be the most highly regarded producer of building material and infrastructure solutions and the preferred employer in our markets. Our entrepreneurial activities are based on our values: expertise, passion, integrity and respect, customer orientation, entrepreneurship, quality and responsibility.

The primary goal of our entrepreneurial activities is to achieve a sustainable increase in the value of the company in accordance with ecological, social and economic principles.

To achieve this goal, we have defined a clear strategy focused on organic growth and operational excellence as well as growth investments and portfolio optimization. In our strategic considerations, we take into account the interests of our organization as well as those of our stakeholders, with whom we are closely associated through long-term relations. We take our role as a responsible member of society very seriously. For us, this responsibility encompasses the observance of ethical principles in all our actions, honest communication, active involvement in the creation of a transparent economic environment, personal accountability for everything we do, and acting as a reliable and useful member of society. By acceding to the UN Global Compact in 2003, Wienerberger officially committed itself to observing the principles of human rights, labor standards, environmental protection – including the precautionary principle – and the fight against corruption.

Corporate Governance at Wienerberger

The responsible management of the Wienerberger Group with a view to its long-term development is an essential prerequisite for the achievement of our corporate goal: to sustainably increase the value of the company in accordance with ecological, social and economic principles. As a listed company with international operations, Wienerberger is committed to the strict principles of good governance and transparency as well as to the continuous further development of an efficient system of corporate control. Some of the most essential aspects regarding compliance and the prevention of corruption are described in the following sections. For the complete Wienerberger Corporate Governance Report, please refer to pages 48 to 69 of the 2017 Annual Report and to the Wienerberger website.

Compliance

Commitment to compliance with all national and international legal standards is a central principle of the Wienerberger Group. To ensure full compliance, Wienerberger adopted various guidelines and programs containing clear definitions of competences and responsibilities, such as:

- › Compliance Guideline: It serves to prevent insider trading and the illegal disclosure of inside information and implements the provisions of European and Austrian stock exchange law. A compliance officer, supported by a deputy, has been appointed to monitor compliance. Training sessions on issuer compliance are held regularly at the Vienna headquarters for the top management of Wienerberger Holding and each of the Business Units.
- › Anti-trust Compliance Program: The program provides concrete orientation regarding delicate issues that may arise in the field of anti-trust law, such as contacts with competitors, which are subject to strict rules in respect of market activities, information exchange, pricing and delivery terms. Within the framework of the anti-trust compliance program, all local companies of the Wienerberger Group are obliged to hold regular training sessions. As a rule, anti-trust training events take place at least once every two years and are conducted by a national anti-trust expert or our in-house legal counsel.

On account of the market position held by the Wienerberger Group in certain markets, the price policies of our subsidiaries are followed attentively by the anti-trust authorities. In 2017, 23 companies were audited by Wienerberger's Internal Audit unit with a special focus on organization, purchasing, materials management, sales, human resources management, corruption and anti-trust legislation, as well as compliance with the Group-wide safety and health standards. There were no negative findings by the authorities in charge in 2017. This confirms the effectiveness of our compliance regime. Price agreements are not part of Wienerberger's business practices and are explicitly prohibited by our internal guidelines, which provide for severe sanctions in the event of violations.

Prevention of corruption

Wienerberger is committed to the principle of free and fair competition, which includes a firm stance against any form of corruption. We have always pursued the target of zero incidents of corruption and expect all our employees to act accordingly. In 2017, no charges were brought against Wienerberger for suspected corruption and no penalty payments were due.

Human resources management at Wienerberger

Our values provide the basis for our entrepreneurial activities. The values of responsibility, integrity and respect also apply, in particular, to Wienerberger's relationship with its employees.

Human resources management is based on the following principles, which apply throughout the Group:

- › Ensuring safe and healthy workplaces
- › Equal opportunities, regardless of age, gender, culture, religion, origin or other diversity features
- › Advancement and development of each employee
- › Willingness to pursue demanding targets and assume personal responsibility
- › Entrepreneurial thinking and acting

With the signing of the Social Charter in 2001, Wienerberger committed itself to creating Group-wide employment and working conditions that meet national legal provisions or collective bargaining agreements as a minimum standard. Thus, Wienerberger complies with the recommendations of the International Labor Organization (ILO, a specialized agency of the United Nations). At Wienerberger it goes without saying that child labor and discrimination are not tolerated. We pay special attention to occupational safety and health. The Wienerberger Safety Initiative contains obligatory requirements in respect of safety standards and activities aimed at ensuring the highest possible level of occupational safety in all plants of the Wienerberger Group. For details on these activities and additional initiatives taken by the Business Units, please refer to the chapter "Employees" on page 32.

Quality and environmental management

Quality management systems (QMS) have been installed at all our plants, and most of them are certified according to ISO 9001. Environmentally relevant aspects have also been integrated into these quality management systems. Where appropriate, production sites have also been certified according to ISO 14001 (environmental management systems). All Steinzeug-Keramo production sites and Pipelife's production site in Germany have already been certified according to the energy management standard DIN EN ISO 50001:2011.

Stakeholder management

As a responsible member of society, Wienerberger also takes the concerns of its stakeholders into account in its corporate strategy. We place great emphasis on open, continuous and target-group-oriented dialogue, as it fosters mutual understanding of one another's interests, expectations and targets. In 2014, we therefore performed a materiality analysis that involved both internal and external stakeholders. The results were laid down as binding targets in the Wienerberger Sustainability Roadmap 2020 and form an integral part of our corporate strategy.

Our stakeholders include our employees, customers and business partners, investors, analysts and banks, local residents and local authorities, suppliers, politicians, regulators, organized interest groups, research institutions and universities, media and NGOs. These different stakeholder groups are addressed by different departments or organizational units within Wienerberger, and our communication instruments vary accordingly: In addition to personal meetings, we communicate and provide information through regular newsletters and information brochures, Internet-based information platforms and information events. For an extensive description of our stakeholder-specific communication instruments, please refer to pages 19 to 21 of the 2016 Sustainability Report.

Voluntary commitment to compliance with the ten principles of the UN Global Compact

Wienerberger acceded to the UN Global Compact in 2003 and is a founding member of respACT, the Austrian UN Global Compact Network. Thus, Wienerberger is committed to the ten principles of the UN Global Compact on human rights, labor standards, environmental protection, including the precautionary principle, and the fight against corruption. The most recent Communication on Progress (CoP) for 2017 is reproduced in this report, starting on page 90, and can also be found on the Wienerberger website.

Sustainability management

The foremost goal of our entrepreneurial activities is to sustainably increase our enterprise value in accordance with ecological, social and economic principles. Our voluntary commitment to sustainability covers all stages of the value chain of the Wienerberger Group. To ensure a uniform approach and the efficient implementation of the measures and targets defined, we have introduced clear structures and responsibilities for the Group's sustainability management. For a detailed description, please refer to page 21 of the 2016 Sustainability Report.

The Sustainability Report of the Wienerberger Group represents our binding commitment to sustainable development. All Wienerberger sustainability reports meet the requirements of the Global Reporting Initiative (GRI). The primary focus of the reports is on the ecological and social aspects of our activities and on future measures relating to our employees, production, products and our social and societal commitment. In combination with the sustainability program (Sustainability Roadmap 2020), the sustainability report is an important management instrument for Wienerberger to achieve its long-term goals. This Sustainability Update was prepared in accordance with the requirements of the "core" option of the GRI G4 Reporting Guidelines.

Our 2014 Materiality Analysis

The value chains of the Wienerberger Group

In order to learn more about which additional issues our stakeholders consider to be of material importance for Wienerberger and the company's impact on society, we analyzed the value chains of our four major product groups in 2014. Based on a comprehensive survey conducted among internal and external stakeholders, specific materiality analyses were performed along the respective value chains:

- › Bricks: Clay blocks, facing bricks, roof tiles and clay pavers (Clay Building Materials Europe, General Shale within the North America Division)
- › Concrete pavers and concrete facade elements (Semmelrock, Arriscraft within the North America Division)
- › Ceramic pipes (Steinzeug-Keramo)
- › Plastic pipes (Pipelife)

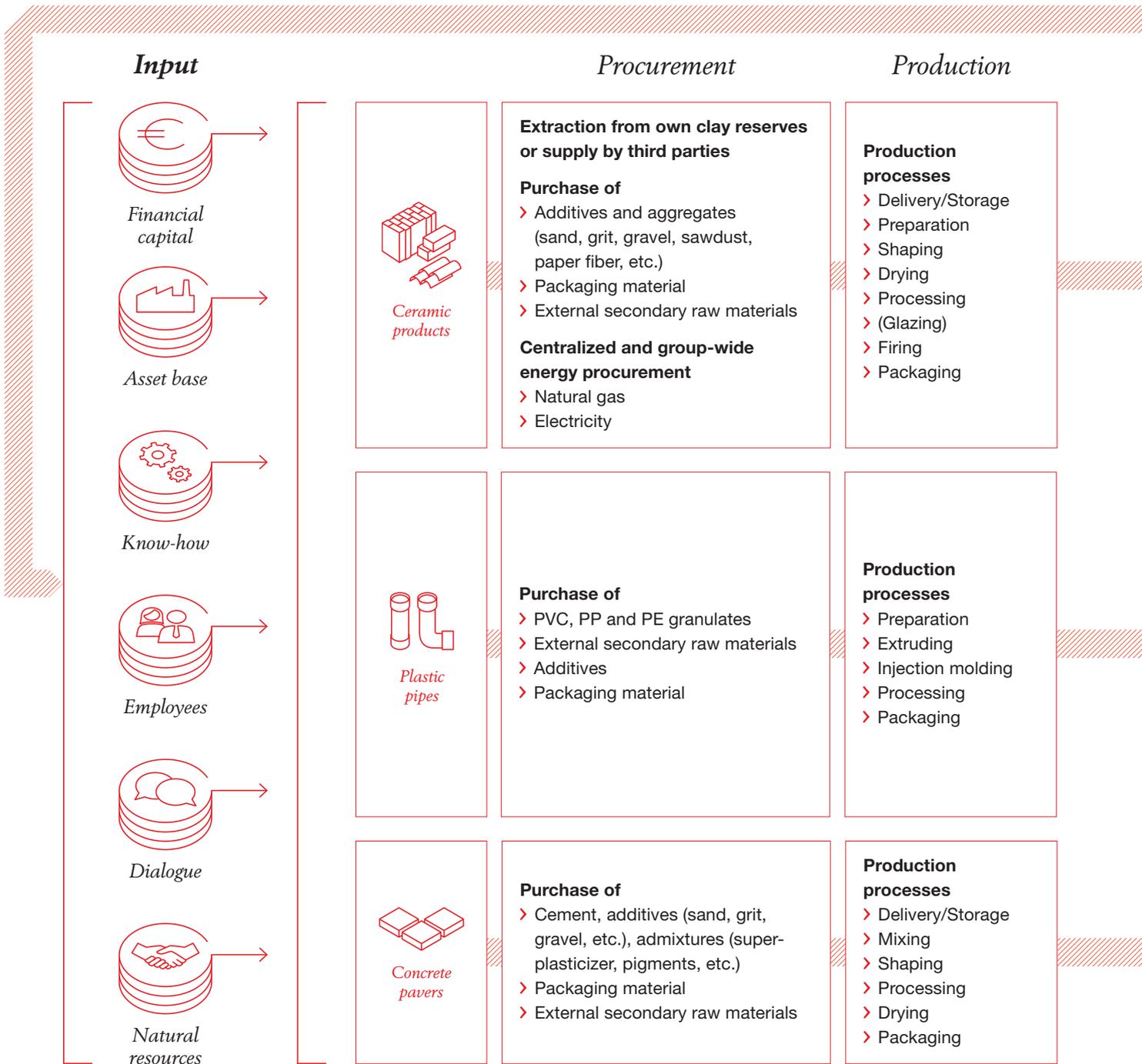
The diagram on page 20/21 provides an overview of the entire value creation process of Wienerberger. A more detailed presentation of the individual value chains, an extensive description of the processes underlying our materiality analysis, such as the identification of topics and aspects, the involvement of internal as well as external stakeholders in the process, and the selection of relevant aspects are contained in the 2014 and 2016 Sustainability Reports (<https://sustainabilityreport14.wienerberger.com/> and <http://sustainabilityreport16.wienerberger.com/>). The materiality analysis was performed in 2014 in accordance with the requirements of GRI G4, "core" option. Here is a brief summary.

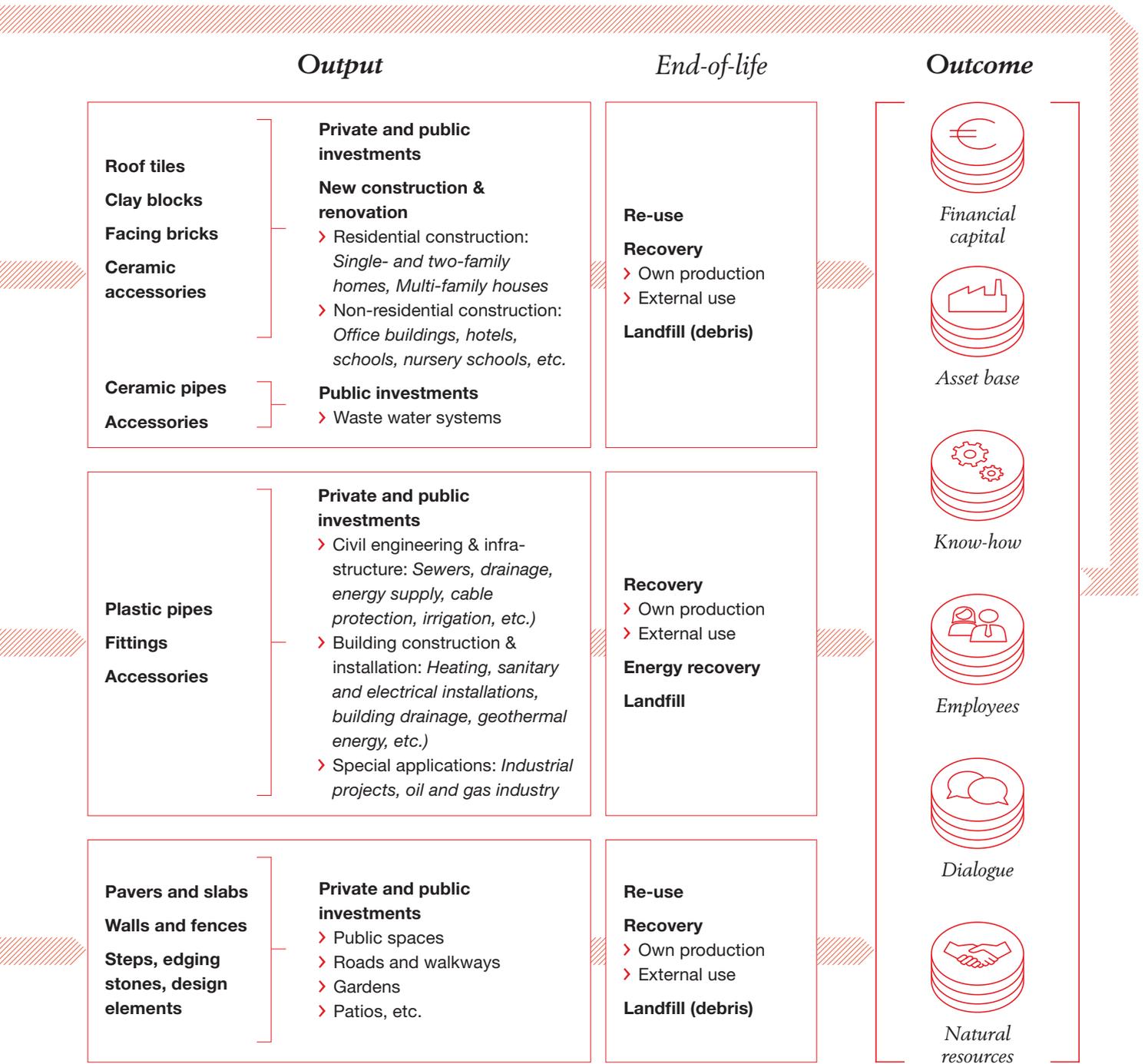
The materiality matrix of the Wienerberger Group

We took a close look at the entire value chain of each of the four major product groups, including raw material extraction, the entire supply chain, the production and use of products, and finally the product's transformation into waste at the end of its useful life. Potential ecological, social, ethical, regional and macro-economic issues, as well as issues relating to the security of supply, were allocated to the individual steps in the value chains. These issues provided the basis for our stakeholder survey. We invited close to 500 stakeholders to participate in the survey – about 80% of them external stakeholders. Based on the stakeholders' responses, the material aspects for the four product groups along their respective value chains were determined by our partner. The significance (medium to high) of individual aspects, as perceived by internal and external stakeholders, was entered into a matrix.

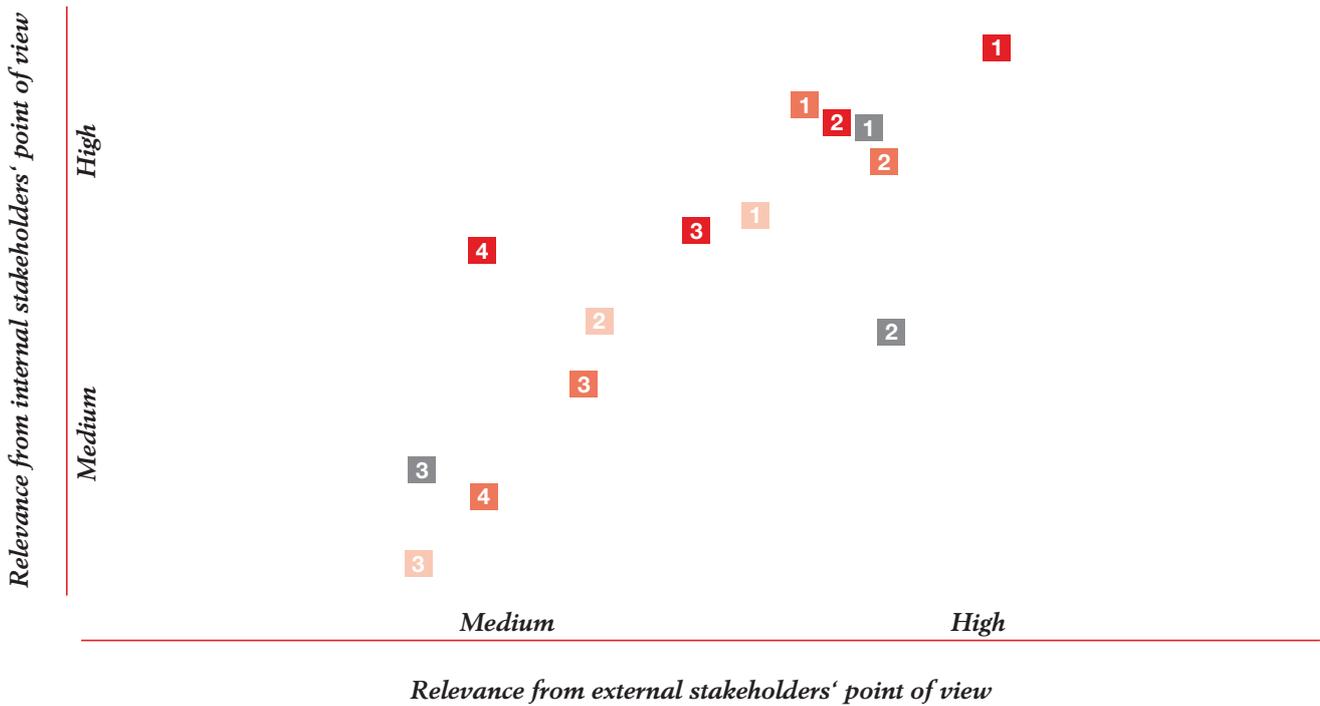
It turned out that the stakeholders perceived certain aspects as being of similarly high significance across all product groups. Additionally, the aspects identified as material for the individual product groups were aggregated at Group level. The result – our materiality matrix (see diagram on pages 30 and 31 of the 2016 Sustainability Report) – shows which aspects are equally relevant for the entire Wienerberger Group along the value chains of all product groups. It served as input for the further development of our sustainability strategy and the determination of targets and measures for our Sustainability Roadmap 2020 (see pages 23 to 29). The diagram on page 22 illustrates all indicators identified in the materiality analysis as highly relevant, which constitute the basis for the Wienerberger Sustainability Roadmap 2020. The table on page 32 of the 2016 Sustainability Report shows which aspects and/or challenges were identified by the stakeholders as being of material importance for the Wienerberger Group and how they have been incorporated into the Sustainability Roadmap 2020.

Value Creation of the Wienerberger Group





The Indicators with Highest Relevance as a Basis for the Sustainability Roadmap 2020



Caption

Sustainability in the supply chain		Sustainable products	
1	Availability of raw materials	1	Innovative and durable products
2	Avoidance of hazardous substances	2	Recyclability, recycling and re-use of products
3	Protection of local residents and employees, nature conservation, re-use of depleted extraction sites	3	Product-group-specific properties
Environmental aspects in production		Social aspects in production	
1	Energy efficiency	1	Health and safety of employees
2	Climate protection	2	Business ethics and compliance
3	Resource efficiency and waste management	3	Employee satisfaction and training
4	Sparing use of water	4	Communication with and involvement of employees

The Wienerberger Sustainability Roadmap 2020

The Wienerberger Sustainability Roadmap 2020 describes the sustainability targets pursued by the Wienerberger Group up to 2020. These targets are based on the results of the 2014 materiality analysis. The Roadmap represents a deliberate, self-imposed

commitment to continuously improving Wienerberger’s ecological, social, societal and economic performance. The measures taken and the targets achieved in 2017, as well as the steps to be taken by the Business Units within the framework of the Sustainability Roadmap 2020, are outlined in detail in our Sustainability Reports.

Wienerberger Sustainability Roadmap 2020 – Implementation Overview 2017

Material issues	Holding		CBME		North America ¹⁾		Pipelife ¹⁾		Semmelrock		Steinzeug-Keramo	
	QT	M ²⁾	QT	M ²⁾	QT	M ²⁾	QT	M ²⁾	QT	M ²⁾	QT	M ²⁾
Sustainability in the supply chain												
Availability of raw materials			⊙ ⌘ →	👍	⊙ ⌘ →	👍	⊙ ⌘ →	👍	⊙ ⌘ →	👍	⊙ ⌘ →	👍
Use of recycled material				👍		👍	⊙ →	👍		👍	⊙ ⌘ →	👍
Avoidance of hazardous substances				👍		👍		👍		👍		👍
Protection of local residents and employees; nature conservation and re-use of depleted clay pits				👍		👍		👍		👍		👍
Environmental aspects in production												
Energy efficiency			⊙ →	👍	⊙ ◐	◐	⊙ →	◐		👍	×	👍
Climate action			⊙ →	👍	⊙ ✓	👍	⊙ →	◐		👍	⊙ →	👍
Resource efficiency and waste management				👍		👍		👍	⊙ ◐	◐		
Sparing use of water							⊙ →	◐		👍		
Social aspects in production												
Safety of our employees	⊙ W →	👍	⊙ W →	👍	⊙ W →	👍	⊙ W →	👍	⊙ W →	👍	⊙ W →	👍
Health of our employees	2015 attained *	👍	2015 attained *	👍	2015 attained *	👍				+ 👍	2015 attained *	👍
Business ethics and compliance	⊙ W ✓	W 👍	⊙ W ✓	W 👍	⊙ W ✓	W 👍	⊙ W ✓	W 👍	⊙ W ✓	W 👍	⊙ W ✓	W 👍
Employee satisfaction		W 👍		W 👍		W 👍		W 👍		W 👍		W 👍
Sustainable products												
Innovative and durable products			⊙ ✓	👍	⊙ ✓	👍	⊙ ◐	◐	⊙ ✓	👍	⊙ ✓	👍
Recyclability, recycling and re-use of products				👍		👍	⊙ →	👍		👍		👍
Sustainability in construction and demolition										👍		
Ease of installation				👍								
Renewable energy for buildings								👍				
Contribution to energy efficiency of buildings				👍		👍		👍				

1) Excl. Pipelife production site in North America

2) Measures: including measures relating to non-quantifiable targets

* Target definition exclusively for ceramic production

W Group-wide

⊙ Quantitative target

✓ Realized

→ Ongoing Realization

⌘ Definition of internal benchmark

👍 Measure(s) implemented

+ Newly added

◐ Partially realized

— Focus on indicator revised

×

× Definition not specified

Wienerberger Sustainability Roadmap 2020 – Overview 2018 to 2020

Material issues	Milestones	Holding		CBME		North America ¹⁾		Pipelife ¹⁾		Semmelrock		Steinzeug-Keramo	
		QT	M ²⁾	QT	M ²⁾	QT	M ²⁾	QT	M ²⁾	QT	M ²⁾	QT	M ²⁾
Sustainability in the supply chain													
Availability of raw materials	2018			⊙⊗→	○	⊙⊗→	○	⊙⊗→	○	⊙⊗→	○	⊙⊗→	○
	2020				○		○		○		○		○
Use of recycled materials	2018						○	⊙→	○		○	⊙⊗→	○
	2020				○			⊙	○				
Avoidance of hazardous substances	2018				○						○		○
	2020				○								
Protection of local residents and employees; nature conservation and re-use of depleted clay pits	2018				○				○		○		○
	2020												
Environmental aspects in production													
Energy efficiency	2018			⊙→	○	⊙→	○	⊙→	○		○	×	○
	2020			⊙	○			⊙	○				
Climate action	2018			⊙→	○		○	⊙→	○		○	⊙→	○
	2020			⊙	○			⊙	○				
Resource efficiency and waste management	2018				○		○			⊙☆	○		
	2020												
Sparing use of water	2018							⊙→	○		○		
	2020												

1) Excl. Pipelife production site in North America

2) Measures: including measures relating to non-quantifiable targets

W Group-wide

⊙ Quantitative target

→ Ongoing Realization

⊕ Newly added

— Focus on indicator revised

× Definition not specified

☆ Quantitative target being defined

○ Qualitative targets and measures planned

⊗ Internal definition of benchmark

Quantitative Targets of the Wienerberger Sustainability Roadmap 2020

Target definitions	Deadlines	Performance		
		2015	2016	2017 ¹⁾
Employees				
Safety of our employees				
Group level: Zero accidents	Every year	8*	7*	5*
Health of our employees				
Group level: Percentage of ceramic production sites reporting core indicators on protection against exposure to respirable crystalline silica > 95%	2020	98%	No data collected	98%
Production				
Energy efficiency				
North America ²⁾ : Reduction of natural gas consumption at selected production sites by 5% per site as compared to 2015	2017	Reference year	4%	4%
Clay Building Materials Europe: Reduction of specific energy consumption by 20% as compared to 2010	2020	8%	10%	12%
Pipelife ³⁾ : Reduction of specific energy consumption in production by 20% as compared to 2010	2020	5%	2%	-5%
Climate action				
North America ²⁾ : Conversion of all main production sites from coal to natural gas	2017	50%	80%	100%
Steinzeug-Keramo: Compensation of 5% of the annual CO ₂ emissions generated in the respective plant through climate protection projects	2018	>5%	>5%	>5%
Clay Building Materials Europe: Reduction of specific CO ₂ emissions from primary energy sources by 20% as compared to 2010	2020	0%	2%	4%
Pipelife ³⁾ : Reduction of specific indirect CO ₂ emissions from electricity in production by 20% as compared to 2010	2020	17%	17%	16%
Water				
Pipelife ³⁾ : Reduction of water consumption from public networks to 0.55 m ³ per ton of products produced	2020	0.66 m ³ /ton	0.81 m ³ /ton	0.95 m ³ /ton
Resource efficiency and waste management				
Semmelrock: Reduction of scrap rate by 50% as compared to 2014	2017	19.1%	34.0%	45.3%

1) Since 2017, strategic decisions regarding sustainability management at the Pipelife production site in North America have no longer been taken by the Pipelife Business Unit, but by the North America Division. In the reporting period, however, the production site is neither part of Pipelife's nor of North America's Sustainability Roadmap 2020. This change has an impact on the indicators relating to Pipelife's and North America's quantitative targets, but it does not influence the production-related indicators, which are presented by product group. The integration of the production site into the Sustainability Roadmap 2020 is being prepared.

Status	Notes
<p>In 2017 accident frequency was significantly reduced throughout the Group and in each Division, in some of them by over 18% and 22% as compared to the previous year. At the same time, accident frequency increased in individual operating segments of certain Divisions. To our great regret, two fatal occupational accidents happened in the reporting year. We thoroughly analyze the causes of these developments and consistently pursue the zero accident target.</p>	<p>* Accident frequency as a reporting unit defined as: Number of occupational accidents / number of hours worked x 1,000,000; including temporary and agency workers as well as employees under term contracts.</p>
<p>The target was again met in 2017, including all ceramic production sites newly acquired since 2015. Measures to protect our employees against respirable crystalline silica will be continued and detailed reports will be presented voluntarily every two years.</p>	<p>The strategy aimed at protecting employees against respirable crystalline silica was evaluated in 2016 and it was decided not to continue annual data collection. Based on the new and more specific definitions of the indicators specified in the NEPSI social partnership agreement, we adjusted the definition of our protection targets accordingly.</p>
<p>At one main production site the consumption of natural gas was reduced by 4% compared to 2015. It was due to the conversion of selected production sites from high-emission energy sources to natural gas that the defined target of reducing the absolute consumption of natural gas was not fully reached in 2017.</p>	<p>The North America Division has set itself a new target for 2018, which relates energy consumption to the volume of production. The new target defines the reduction of specific energy consumption (fuel and electricity) at all main production sites.</p>
<p>Owing to further successful reduction measures taken in 2017, specific energy consumption in production was 11.7% lower than in 2010.</p>	<p>The change in specific energy consumption is communicated as an index in % based on kWh/ton (2010 = 100%).</p>
<p>In 2017, specific energy consumption in production was 5% above the reference value of 2010. The negative value indicates an increase of the specific energy consumption. The steep increase in specific energy consumption is due to the further development in the product mix.</p>	<p>The change in specific energy consumption is communicated as an index in % based on kWh/ton (2010 = 100%). As the target is to reduce specific energy consumption, a negative value does not indicate a reduction, but an increase. From 2017 onward, data are reported excluding the Pipelife site in North America. Pipelife is evaluating a new target definition which takes the developments of recent years into account, such as the trend toward lighter products.</p>
<p>The North America Division succeeded in converting all remaining active coal-fueled production sites to natural gas in 2017. Thus, the target set for the Division was reached.</p>	<p>Further possibilities of reducing CO₂ emissions are being studied.</p>
<p>Within the framework of Cradle to Cradle® re-certification in 2017, at least 5% of the annual CO₂ emissions generated in the respective plant were compensated.</p>	<p>This value is guaranteed through the measures taken to meet the requirements of regular Cradle to Cradle® re-certification.</p>
<p>In 2017, specific CO₂ emission from primary energy sources in production amounted to 96% of the value reported in 2013 and were further reduced from the level reported in 2016.</p>	<p>The change in specific CO₂ emissions is communicated as an index in % based on kg CO₂/ton (2013 = 100%). Since the transition to the third EU emissions trading period in 2013, CO₂ emissions in 2013 have been used as the new reference value for future developments.</p>
<p>In 2017, indirect specific CO₂ emissions from electricity were 1% above the previous year's value. Among other factors, this development was influenced by changes in the product mix.</p>	<p>The change in specific CO₂ emissions is communicated as an index. For comparison's sake, the national conversion factors for indirect CO₂ emissions from 2015 were applied. From 2017 onward, data are being reported excluding the Pipelife site in North America.</p>
<p>Water consumption from public networks per ton of products produced increased significantly from the previous year's level. This development was influenced by technological aspects and changes in the product mix. Technological optimization measures are being taken. The defined target is maintained.</p>	<p>The reference value in 2014 was 0.62 m³ per ton of products produced.</p>
<p>The target set for 2017 was almost attained. Based on improved technologies, tools and processes, as well as awareness building for resource efficiency among our employees, efforts are being made to further reduce the scrap rate.</p>	<p>The scrap rate in 2014 was 4.7% (baseline). The target for 2017 therefore is approximately 2.4%. In 2017 the scrap rate was 2.6%.</p>

2) North America: excl. Pipelife production site // 3) Pipelife: up to 2016 incl. production site in North America // 4) Restatement: After publication of the 2016 Sustainability Report, Pipelife reported a higher share of recycled material used in 2016 and the indicator was restated accordingly. // * Accident frequency as a reporting unit defined as: Number of occupational accidents / number of hours worked x 1,000,000; including temporary and agency workers as well as employees under term contracts.

Target definitions	Deadlines	Performance		
Products		2015	2016	2017 ¹⁾
Innovative products				
Clay Building Materials Europe: Share of innovative products in revenues constant at 25%	Every year	27%	26%	31%
North America ²⁾ : 50% share of innovative products in total revenues	2017 and 2018	46%	49%	51%
Pipelife ³⁾ : Share of innovative products in revenues constant at 20%	Every year	21%	20%	19%
Semmelrock: Share of innovative products in revenues constant at 30%	Every year	39%	37%	38%
Steinzeug-Keramo: Share of innovative products in revenues constant at 35%	Every year	41%	39%	42%
Recyclability, recycling and re-use				
Pipelife ^{3) 4)} : Increase of the share of recycled material per ton of products produced to 70 kg	2020	64.6 kg/ton	65.4 kg/ton	67.2 kg/ton
Social responsibility				
Business ethics & compliance				
Group level: Zero incidents of corruption	Every year	0	0	0

1) Since 2017, strategic decisions regarding sustainability management at the Pipelife production site in North America have no longer been taken by the Pipelife Business Unit, but by the North America Division. In the reporting period, however, the production site is neither part of Pipelife's nor of North America's Sustainability Roadmap 2020. This change has an impact on the indicators relating to Pipelife's and North America's quantitative targets, but it does not influence the production-related indicators, which are presented by product group. The integration of the production site into the Sustainability Roadmap 2020 is being prepared.

Notes	
Status	
<i>The quantitative target set for the Business Unit in 2017 was reached.</i>	<i>These innovations include new products and system solutions that are durable and cost-efficient, contribute to the energy efficiency of buildings and to climate protection, or ensure safety and health for users of the buildings.</i>
<i>The quantitative target set for the Business Unit in 2017 was reached.</i>	<i>The definition agreed upon in 2016 includes products and system solutions that facilitate compliance with the new energy standards (International Energy Conservation Code, IECC) or offer a higher level of energy efficiency.</i>
<i>The quantitative target set for the Business Unit in 2017 was missed by a narrow margin, as some of the criteria of the definition no longer applied to individual products. A further increase in the share of innovative products in revenues is expected for 2018.</i>	<i>The definition agreed upon in 2015 includes product innovations that represent a significant improvement of an existing product as regards the production process, cost-efficiency, technical properties or ecological advantages. From 2017 onward, data will be reported excluding the Pipelife site in North America.</i>
<i>The quantitative target set for the Business Unit in 2017 was reached.</i>	<i>The definition includes product innovations that offer an added value for customers on account of their cost-efficiency, their technical properties or their ecological advantages, such as water-permeable pavers for unsealed surfaces.</i>
<i>The quantitative target set for the Business Unit in 2017 was reached.</i>	<i>The definition includes recently introduced products (e.g. Keraport shafts), products for particularly innovative applications (e.g. jacking pipes for trenchless installation), particularly sustainable efficient products in terms of energy efficiency and climate protection (e.g. pipes produced climate-neutrally).</i>
<i>Compared with the previous year, the share of recycled material per ton of products produced increased by 1.8 kg/ton.</i>	<i>The baseline in 2014 was 58.9 kg per ton of products produced. From 2017 onward, data are reported excluding the Pipelife site in North America.</i>
<i>As in previous years, no charges were brought against Wienerberger for suspected corruption nor had any penalties to be paid in 2017.</i>	<i>In 2017, 23 companies were audited by Internal Audit with a special focus on corruption and compliance with anti-trust law.</i>

2) North America: excl. Pipelife production site // 3) Pipelife: up to 2016 incl. production site in North America // 4) Restatement: After publication of the 2016 Sustainability Report, Pipelife reported a higher share of recycled material used in 2016 and the indicator was restated accordingly. // * Accident frequency as a reporting unit defined as: Number of occupational accidents / number of hours worked x 1,000,000; including temporary and agency workers as well as employees under term contracts.