



Social and Societal Commitment

Principles

Wienerberger views the economy as an integral part of society that has the obligation to serve people and create value for all. Wienerberger takes its role as a responsible member of society very seriously. For us, this responsibility encompasses the observance of ethical principles in all our actions, honest communication, active involvement in the creation of a transparent economic environment, personal accountability for what we do, and acting as a reliable and useful member of society.

Results of our 2014 Materiality Analysis

In the course of a differentiated analysis of the impact of our various fields of production on society, business ethics and compliance were identified as aspects of material importance that are equally relevant to all operating segments. Details relating to these issues are contained in the chapter “Management Approach”, which also outlines our quantitative targets and the corresponding measures.

Social Commitment and Donation Activities

As a supplier of building material and infrastructure solutions, we want to use our products and our know-how to the greatest possible benefit of society. We continuously support a large number of social projects and organizations in almost all the countries we operate in. We are convinced that we can help best in our fields of core competence, i.e. through the provision of solutions in the fields of building materials and infrastructure and the transfer of sustainable building know-how. We therefore focus primarily on supporting people in need in a targeted manner through product donations. In 2017, the Wienerberger donations guideline was revised in order to introduce an even clearer differentiation between social commitment and cooperation with local initiatives.

Affordable housing is a fundamental human right and should be recognized as such. In 2012, Wienerberger therefore began to cooperate with Habitat for Humanity, an international non-profit organization (NPO) focusing on the provision of housing for people in need. In 2015, Wienerberger and Habitat for Humanity concluded a new

cooperation agreement to prolong their cooperation until 2018. The scope of cooperation has been extended in both geographic and material terms, with activities now covering five countries (Romania, Bulgaria, Hungary, Poland and the USA).

Since the beginning of the second phase of cooperation in 2015, 684 people, including 50 families, have been supported. In 2017 alone, housing and social facilities were provided for twelve families and another 422 people. As in the previous year, so-called “housing forums” were co-organized with Habitat for Humanity in 2017, the objective being to make politicians as well as public authorities aware of the importance of social housing. Moreover, another cooperative volunteering campaign was organized, with Wienerberger employees helping on site and providing hands-on assistance in the construction of houses. This form of cooperation is to be continued in the future.

In Romania, Wienerberger supports the Elijah Association (<http://www.elijah.ro>) run by Father Georg Sporschill SJ and Ruth Zenkert, which is making every effort to build a better future from families and their children. In 2017, for instance, ten residential buildings and a social center were set up for about 15 Roma families in the local community. Wienerberger donated clay blocks and roof tiles for the new buildings.

We also carry out joint projects in cooperation with Caritas, a humanitarian organization, and contribute to the creation of housing for groups of people in need in various countries. Since 2010, our colleagues in Ukraine have been cooperating with Caritas to provide housing for poor people. In the course of the reporting year, several families already moved into two residential buildings erected within the framework of this partnership with roof tiles donated by Wienerberger.

Our commitment to social causes will remain strong in the years to come, and we will be making every effort to live up to our claim to be a valuable member of society and to create value for the people.